



**Saturday, May 22, 2021**  
**12PM – 1PM Early Access and VIP Ticket Holders**  
**1PM – 5PM All Attendees**

The Spring Wine Walk of 2020 did not go as planned due to COVID 19, but DJI is back and ready to make the event better than ever!

**The Spring Wine Walk of 2021** will not have a cap on the number of wine stops, but an application and payment are still required to be a participant.

The application and fee must be fully submitted no later than **5PM on March 10, 2021**. Completed applications submitted with full payment will be reviewed to ensure your location is inside of the event license parameters. Application fees are refundable if we are unable to approve your location.

DJI (Downtown Janesville Inc.) will help facilitate obtaining temporary wine licenses for all tasting locations that do not currently have an alcohol license. DJI will promote the event, supply the wine and tasting glasses, as well as assist with marketing materials.

**NEW** this year, due to COVID, wine tasting locations are not responsible for serving food. **Please**, DJI asks that if you are a wine tasting location, do not serve food. Enjoy the wine and your guests without the hassle of serving food.

#### **Benefits of Participating:**

- Feature your business and showcase your offerings to over 400 wine walkers
- Support DJI and our efforts in continuing the revitalization and activation of Downtown Janesville
- Be a part of a fun and successful downtown event that will draw a HUGE crowd after this very long Winter

#### **Cost:**

- \$100.00 per location (please make checks out to Downtown Janesville Inc)

#### **Required:**

- Secure a licensed bartender to serve wine. Please reach out if you need assistance.
  - o Eric Anderson ([gm.wi2200@staycobblestone.com](mailto:gm.wi2200@staycobblestone.com)) or Ann Roe ([roearoe@gmail.com](mailto:roearoe@gmail.com))
- Submit a copy of the bartender's license to DJI
- Serve wine that is provided by DJI
- Email your logo to [bid@downtownjanesville.com](mailto:bid@downtownjanesville.com) for marketing materials

#### **Recommended:**

- Offer specials, sales, raffles, and other promotions to draw in a bigger crowd

#### **COVID 19 Precautions:**

Per CDC recommendations we require the following to ensure a safe event for all participants:

- Your bartender must wear a mask.
- Require that guests wear masks while entering and exiting your location
- Provide hand sanitizer to your guests

**APPLICATION TO BE A WINE TASTING LOCATION**

**DUE MARCH 10, 2021 by 5 PM**

**Send Application, Site Map & Fee To:**

Downtown Janesville Inc  
PO Box 8081  
Janesville, WI 53547

**Wine Walk Location Agreement**

1. Name of business: \_\_\_\_\_

2. LOCATION OF PREMISES WHERE WINE WILL BE SERVED:

(a) Building address: \_\_\_\_\_

(b) Does your space occupy all or part of the building? \_\_\_\_\_

(c) If part of building, describe all premises covered under this application, which floor(s), or room(s), license is to cover:

\_\_\_\_\_

By signing this agreement, I/we understand that:

- • My business and its licensed bartender must stay open until the event ends at 5:00pm.
- • My business and its bartender will ONLY serve the wine provided by DJI.
- • I will return any unopened wine bottles to DJI.

**I understand that if I/we don't follow the above list, I/we may be prohibited from participating in future DJI events.**

Signed: \_\_\_\_\_ Name: \_\_\_\_\_

Date: \_\_\_\_\_ Email: \_\_\_\_\_

*On a separate page, sketch a map showing all exits, and identify on the sketch where the wine will be served.*

*\*This is required to secure the city licensing.\**