



EXPENSES	2018 BID Budget**	2018 DJI Budget**
Events	10000	
Postage & PO Box		300
Insurance		1000
Business Recruitment/ Retention	7500	
Promotion & Marketing (DJI website)	7500	3000
Merchandise purchases		3000
Education and Memberships		1000
Plantings/ Flower baskets/Beautification	7500	5000
Signage/Banners	7500	
misc	5000	500
Snow Removal	20000	
Administration	25000	
Special Projects	10000	1700
Totals	100000	15500
INCOME		
Income from events		12500
Income from Merchandise (2017)		3000
Totals	100000	15500

***Both budgets have the same goal of promoting the downtown. Budgets are approved by the DJI Board and the BID Board.*